



## ARHT MEDIA INC EXECUTES GLOBAL STRATEGIC PARTNERSHIP WITH SUCCESS RESOURCES GLOBAL LTD (SRG)

- **SRG IS THE WORLD'S LEADING CONTENT PROVIDER FOR THE EDUCATIONAL SEMINAR AND EVENT MANAGEMENT MARKET FOR CLIENTS SUCH AS BILL CLINTON, TONY ROBBINS, SIR RICHARD BRANSON, DONALD TRUMP AND OTHERS**
- **ARHT MEDIA TO BE EXCLUSIVE TECHNOLOGY PARTNER FOR DELIVERING INDUSTRY LEADING HOLOGRAPHIC AND PROXIMITY INTERACTIVITY FOR SRG CLIENTS**

FOR IMMEDIATE RELEASE

Sydney - April 30th, 2015: **ARHT Media Inc.** ("ARHT") (TSX-V:ART OTCQB:ARHTF) and **Success Resources Global Ltd.** ("SRG") (ASX-SGU) are pleased to announce a strategic partnership for the customized application and distribution of ARHT's Augment Reality Holographic Technology Platform in the rapidly developing educational seminar market.

SRG is a market leader in the global education and event management business delivering personal and professional development seminars and related products in more than 30 countries. With 10 million attendees and over 500 events per year, SRG is the largest seminar company in the world and regularly engages world renowned speakers including Tony Robbins, Donald Trump, President Bill Clinton, Sir Richard Branson, and Robert Kiyosaki.

ARHT's patent-pending Technology Platform is a scalable, repeatable and transportable form of 3D without the use of special glasses. This unique platform makes it possible for people to engage with human holograms (HumaGrams™) with cinematic quality content powered by a proximity-based engine that dynamically and programmatically curates a viewing experience targeted to each viewer.

As part of this relationship, the two companies will work to jointly develop a global license and distribution partnership, implementing ARHT's holographic display technology in a variety of applications. The broad product offering includes one or more people delivered in real time as HumaGrams to one or more display stages simultaneously both on and off stage, personal one-on-one sessions (pre-recorded, live and/or simulcast events), product and brand advertising, event promotion, attendee monetization from point-of-sale and direct-to-smartphone offers.

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**Michael Burnett, CEO of Success Resources Global Ltd.** stated, “Demand in the market for our speakers, educational programs and events is growing faster than we - even as the market leader - are able to supply. Utilizing ARHT Media’s Virtual Experience technology platform we are now able to remove the constraints of time and geography by delivering our world-class speakers as fully interactive HumaGrams. This enables our clients to substantially extend their global reach with a world class interactive customer experience.”

**Paul Duffy, CEO of ARHT Media Inc.** stated “Through the ARHT platform, we aim to transform the way educational events are delivered and experienced. Our agreement with SRG gives us a market-leading partner with which to deploy our exciting technology into virtually every aspect of an event. Our intelligent 3D digital signage and advanced point-of-sale kiosks that interact directly with participants will complement the real-time HumaGrams of renowned speakers on the stage.”

It is expected that ARHT and SRG will develop pilot programs over the coming months for deployment to market.

#### **About Success Resources Global Ltd**

**Success Resources Global Ltd** exists to support individuals, enterprises and organizations through world class education and event management.

As the largest seminar company in the world, SRGs live events have had 10 million participants, with over 500 events held in 30 countries, including Singapore, China, Malaysia, India, UK, Germany, Poland, Switzerland, Norway, Holland, South Africa and Australia. The company engages leading personal and professional development speakers and hold exclusive contracts and exclusive rights to content produced by renowned experts such as Tony Robbins, Donald Trump, President Bill Clinton, Sir Richard Branson and Robert Kiyosaki.

Led by an experienced management team, SRG employs over 200 full time staff and is listed on the Australian Securities Exchange as ‘SGU’ The business strives for innovation with their investment in technology and infrastructure to produce outstanding client experiences.

More information can be found at [www.successresourcesglobal.com](http://www.successresourcesglobal.com) or

Connect with SRG on Social Media:

**LinkedIn:** <https://www.linkedin.com/company/success-resources>

**Facebook:** <https://www.facebook.com/worldclassevents>

**Twitter:** <https://twitter.com/srseminars>

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## About ARHT Media

ARHT Media Inc. creates HumaGrams™, the most believable and interactive human holograms. HumaGrams™ are generated using our patent-pending Augmented Reality Holographic Technology (ARHT™), which is a scalable, repeatable and transportable form of 3D without the use of special glasses. This unique platform makes it possible for people to engage with our HumaGrams™, opening up a wide range of applications from interactive retail displays, tradeshow booths, presentations, live shows and concerts. The various applications can then be integrated into multiple forms of proximity and mobile marketing tactics to connect with an audience, drive sales efforts and create memorable experiences.

ARHT Media Inc. was co-founded in 2012, by Rene Bharti (Chairman), and entertainer Paul Anka (Chairman, Board of Advisors). The company is supported by a diverse and seasoned Management team spearheaded by its CEO Paul Duffy, a global entrepreneur and creator of the Digital Human Experience in online, mobile and holographic communications. ARHT's team brings decades of experience from fields including entertainment, technology, marketing and finance. Advisors to the company include the likes of Larry King, Jason Bateman, Richard "Skip" Bronson, Michael Bubl , Carlos Slim, Irving Azoff and Kevin O'Leary.

ARHT Media trades under the symbol ART on the Toronto Venture Stock Exchange and the OTCQB Exchange under the symbol ARHTF.

## Connect With ARHT On Social Media:

**Twitter:** <http://www.twitter.com/ARHTmedia>

**Facebook:** <http://www.facebook.com/ARHTmediainc>

**LinkedIn:** <http://www.linkedin.com/company/arht-media-inc->

For more information, please visit [www.arhtmedia.com](http://www.arhtmedia.com) or contact the investor relations group at [info@arhtmedia.com](mailto:info@arhtmedia.com).

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*This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to ARHT's Strategic Alliance with Success Resources Global Ltd; the company's technology; the ability of the company to monetize the HumaGram™ technology; and how the company's technology will impact the retail customer experience. Generally, forward looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic and competitive uncertainties; regulatory risks; risks inherent in technology operations; and other risks of the technology industry. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company does not undertake to update any forward-looking information, except in accordance with applicable securities laws.*

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